

# About Us

Since its inception in 1997, Netspective Communications has been delivering value to government departments, commercial establishments and not-for-profit organizations by leveraging information technology to solve complex, real-world problems.

We design and deliver technology-enabled business solutions that provide clients with the agility and nimbleness to respond quickly to change. We provide the complete range of services from technology consultancy all the way through to implementation (design, coding, testing) and operations support, leaving you to focus on your core mission. You can entrust us with as much or as little of the heavy lifting you need and be assured of a perfect job every time.

## Consultancy Services

Netspective supports clients through Business Processes Consulting, Technology Consulting, Data Architecture Consulting and Security Consulting, enabling them to align their IT investments with their organizational goals and helping them strike the right balance between operational efficiency and business innovation. Our Business Process Consultants analyze current business processes and workflows followed by clients to determine whether they add value and enhance efficiency. The analysis helps in identifying areas that need improvement vis-à-vis industry benchmarks and best practices. They then provide alternate options to simplify processes and optimize workflow, leading to improved performance and significant cost savings.

Our comprehensive range of Technology Consulting services helps clients seamlessly integrate their technology stack so as to elicit the best return on their IT investments. Our consultants stay abreast of emerging technologies and provide organizations with fresh perspectives on IT initiatives to drive the business forward. Our Data Architecture Consultants help organizations define their current and future needs for storage, accumulation, retention, archival, maintenance and retrieval of data by ensuring that the data elements representing their functional and technical vocabulary are organized into a standardized data dictionary that accommodates the breadth of business activities performed.

Our Security Consultants help in designing and deploying an integrated identity infrastructure that includes identity management, directory services, provisioning services, authentication services, access management services and authorization services. This helps in containing the risks brought on by proliferation of fragmented and overlapping access and authorization mechanisms prevalent in organizations today as a result of the push for automation and the introduction of new IT systems.

## Clients we've served



## Custom Application Development

Software design is the process of automating the workflow within an organization to improve efficiency, increase productivity, minimize human error and reduce costs. Each organization is unique, and has its own specific goals and objectives, its own processes and procedures. Finding a shrink-wrapped solution that will perfectly meet an organization's workflow automation requirements wouldn't be easy, simply because one size doesn't fit all. Custom application development is the answer. Netspective has carved out a niche for itself in custom software design and development.

Using an agile development methodology and a mature, process-driven development model, Netspective has been providing business value to clients by enhancing and renovating existing critical and non-critical systems and/or developing new customized solutions. We have significant experience working on proprietary as well as open source platforms and exposure to a wide spectrum of business verticals, which substantially reduces the learning curve, allowing us to quickly build tailor-made domain-specific solutions.

Our services include custom application development, enhancement of applications to include new features, application re-engineering, migration of legacy systems to modern technology platforms, web-enabling of legacy applications, and testing and validation. What we deliver are reliable, secure, robust, scalable and easy to maintain business solutions that will meet your requirements today and continue to serve you for many years into the future.

### Our expertise includes:

Operating Systems	: Windows, Linux, Embedded Systems
Databases	: Oracle, DB2, MySQL, MS SQL, Teradata
Application Servers	: IBM, Redhat, BEA, Oracle, Open Source
Frameworks	: J2EE, .NET, Ruby, PHP, C, C++

## Operations & Maintenance Support

Netspective improves operational efficiency and enables organizations to elicit the best out of their investments in technology infrastructure and applications. Organizations typically spend as much as 75% of their IT resources (human and capital) in maintaining an ever growing inventory of applications and support infrastructure. Netspective helps to contain such costs through efficient utilization of infrastructure and applications and by identifying and eliminating duplication and redundancy and retiring systems that have outlived their usefulness. Using a set of IT lifecycle management solutions – combinations of integrated tools, processes and services – Netspective enables organizations to gain control over their IT assets, ensuring they add the intended value to their business.

### The services we offer include:

- ▶ Database installation, configuration and maintenance
- ▶ Backup / Recovery and Business Continuity Planning
- ▶ Operating system and application maintenance activities
- ▶ Server clustering and failover support
- ▶ IT infrastructure performance analysis & optimization

Netspective uses the services of highly trained and experienced staff to provide infrastructure and application maintenance support to clients, ensuring high availability of IT infrastructure and enhanced reliability and responsiveness of IT applications.

## Supporting the Government

Government clients account for a major share of Netspective's client base and revenue source. We use Enterprise IT Planning to help government departments align technology with their organizational goals and objectives, and create a roadmap for optimizing operations across the board. We help these organizations leverage inherent strengths and available technologies to effectively achieve their current and future objectives. Adopting a result-oriented approach, we enable organizations to better understand, optimize and align their strategies and processes to improve effectiveness and increase efficiency. We help them manage performance enterprise-wide, and align individual targets and goals in line with corporate objectives. We help them break down initiatives into tasks that can be monitored and measured. We add value to government organizations over the long run by helping them to consistently meet targets and achieve objectives.

## Focus on Healthcare

The healthcare segment has been a major focus area at Netspective. We help healthcare providers in the government and commercial sectors improve service levels and capitalize on the unprecedented economic incentives envisaged in the HITECH Act through 'Meaningful Use' of Information Technology. Netspective will help healthcare providers create an optimized IT infrastructure that will enable them to take full advantage of the MU opportunity while putting in place a long-term enterprise strategy that will ensure enhanced efficiency, better healthcare, greater safety and improved patient experiences. We will put in place an MU compliant IT environment and governance structure that will align with your organization's strategic mission, while improving financial performance and market competitiveness.

More specifically Netspective provides the following services:

### Consulting Services

- ▶ Study of existing clinical and administrative workflows and technology stack
- ▶ Gap analysis vis-à-vis meaningful use compliance requirements
- ▶ Strategic planning and education workshop
- ▶ ARRA funding analysis to determine maximum incentives eligible for
- ▶ Aligning budgets with EHR planning
- ▶ Alignment of people, process and technologies with operations to yield maximum output
- ▶ Creating a roadmap to achieve meaningful use compliance
- ▶ Creating a healthcare information exchange plan
- ▶ Evaluating shrink-wrapped products for suitability in terms of costs / benefits
- ▶ Evaluation of prospective vendors for implementation support
- ▶ Implementation oversight
- ▶ EHR Privacy and Security review
- ▶ Readiness check for certification

### EHR Implementation Services

- ▶ Analysis of existing workflows and technology stack
- ▶ Implementation planning
- ▶ Implementation, testing, optimization and upgrade
- ▶ Project management, change management and risk mitigation
- ▶ Ensuring EHR privacy and security of healthcare information exchange
- ▶ End-user training
- ▶ Pre-certification review

## Expertise Matrix

### Strategy & Thought Leadership

Federal, State & Local Government Enterprise IT Planning	Health IT & Medical Devices Strategy
Wireless & Mobile Strategy	Technology Due Diligence
Business Planning & Investor Relations Consulting	Trust Models and Security Planning

### Architecture & Engineering

Software Architecture & Design	Hardware Design & Algorithms
Legacy Modernization & Cloud Computing	Technology Program/Project Management

### Identity Management

### Implementation & Coding

Content & Document Management	Information Assurance
From Initiative to Code to Deployment	Operations & Lifecycle Management
Independent Verification & Validation (IV&V)	Security Policies Development

### Marketing & Communications

White Paper Development	Industry Analysis & Report Writing
Webinar & Workshop Development	New Product Development & Market Opportunity Assessment

